

COOL ACCESSORIES. Cracking out the beaded accessories.

GEEK GLASSES ARE BACK. You had to be cool to be there.

LOOKING DISTINGUISHED. Colin O'Mara from *Top Billing*.

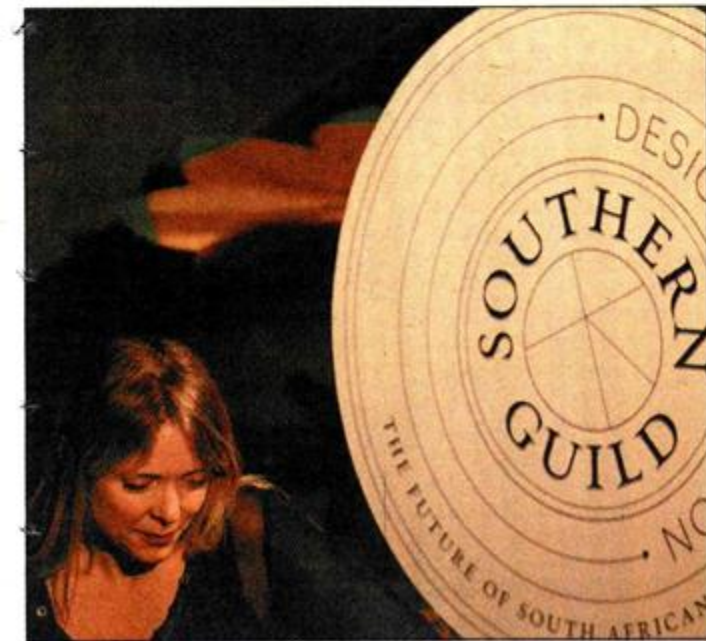


HOT CANVAS. All the artists attended.

NETWORKING. It was networkers' paradise.

FABULOUS BONE STRUCTURE. A mystery blond.

Southern Guild Art Fair dinner



SOUTHERN Guild, founded by Trevyn and Julian McGowan of Source, in 2008, has provided a platform for innovative and collectable South African design.

The Guild is a collective that showcases work from the fields of art, contemporary design, craft, jewellery and architecture. It keeps abreast of all the latest developments in local design, sourcing new creatives and establishing a collective of work.

The Southern Guild 2011 collection, curated by Source and this year sponsored by ArcelorMittal, showcased contemporary products from 45 leading designers and artists at the FNB Joburg Art Fair this year.

One of the highlights of the fair was the **SOUTHERN GUILD GALA CHARITY DINNER**, which took place at The Rand Club, which all the top arty people attended.

Stephan Weltz auctioned off important pieces from successive Southern Guild collections and the proceeds went to the Southern Guild Foundation seed fund for the work the foundation intends to take forward.

Works made by the new blood on the local design scene were shown at the gala dinner, as well as at Design Network Africa (a 36-month development programme for South African designers) at a design fair at Arts on Main.

Exhibiting their work were designers such as Zimbabwean-born David Manado, Cape Town designer Xandre Kriel and Wanga Ngwane who has created the Afro-Che for the Southern Guild 2011 catalogue.



THE BRAND. Bernard's brand "I was Shot in Joburg" provides a platform for street kids who have received photography training through the Studio Bernard Viljoen Foundation (an NGO), to apply their newly developed skills and generate an income. *Pictures: Bernard Viljoen.*

THE BAND. Stix made everyone happy.